



NORTH WALL LITTLE LEAGUE

NORTH WALL LITTLE LEAGUE SPONSOR FORM - 2017 Season

Dear Potential Sponsor,

North Wall Little League Baseball and Softball is a non-profit organization whose mission is to develop the qualities of citizenship, discipline, teamwork and physical well-being through proper guidance and exemplary leadership.

Our program provides over 300 boys and girls with the opportunity to play baseball and softball and is run completely by volunteers. We are seeking these sponsorships from our local community to assist us with player development, field upkeep and equipment maintenance. We are seeking sponsors for the 2017 Season which will start in early April 2017.

North Wall Little League has 8 different baseball and softball fields. **We offer over 500 games per Spring Season and 250 game during our Fall Ball Season, 3 to 4 major travel tournaments that bring in thousands of annual spectators from towns all over New Jersey and other neighboring states to this township.**

Advertising at our Wall locations on Belmar Boulevard (Camp Evans) and Marconi Road provide both an opportunity to promote your business, along with the chance to support today's youth and families interested in maintaining a healthy and family lifestyle. Little League provides a unique setting for our players to learn a game, develop lifetime skills and enjoy competing against their friends - all set in our local community of Wall Township.

All donations are tax deductible. Please consider supporting the NWLL baseball and softball players by becoming one of our valued sponsors. Thank you and Play Ball!

North Wall Little League

Company Name _____

Contact Person _____

Mailing Address _____

Email Address _____

Phone number _____

North Wall Little League | P.O. Box 1242 | Wall, NJ 07719-1242

www.northwalllittleleague.com | www.facebook.com/northwalllittleleague | twitter.com/nwallll



NORTH WALL LITTLE LEAGUE

AVAILABLE SPONSORSHIPS

SCOREBOARD SPONSOR \$5000 fee - 5 Year Commitment on our Scoreboard

- Company Name on one of our scoreboards (Available: two scoreboards at Belmar Boulevard Fields and one scoreboard at Marconi Road Field)
- PLUS:
- Your Company Logo and Link on the Sponsors Page
- Email Blast - Your advertisement will also be featured in TWO League Wide email blasts (one for Spring Season, one for Fall Ball) per year, that goes out to over 380 email addresses families with a printable coupon

WORLD SERIES SPONSOR \$1000 initial fee (\$900 Renewal per year)

- Team Sponsorship (names on player t-shirts and plaque)
- Sign Sponsorship (includes 3' x 6' personalized sign on our fields)
- PLUS:
- Your Company Logo and Link on the Sponsors Page
- An advertisement on the "Standings AND Schedules Page" of our site where you can include your logo and printable coupon
- Email Blast - Your advertisement will also be featured in TWO League Wide email blasts (one for Spring Season, one for Fall Ball) per year, that goes out to over 300 email addresses families with a printable coupon

ALL STARS SPONSOR

- \$850 initial fee (\$750 Renewal per year)
- Team Sponsorship (names on player t-shirts and plaque)
- Sign Sponsorship (includes 3' x 6' personalized sign on our fields)
- PLUS:
- Your company Logo and Link to your website on the Sponsors Page
- An advertisement on the "Events & News" of the site where you can include your logo and printable coupon
- Your advertisement will also be featured in ONE League Wide email Blast per year, that goes out to over 300 email addresses families with a printable coupon

HOME RUN SPONSOR

- \$750 initial fee (\$650 Renewal per year)
- Team Sponsorship (names on player t-shirts and plaque)
- Sign Sponsorship (includes 3' x 6' personalized sign on our fields)
- PLUS:
- Your company Logo and Link to your website on the Sponsors Page
- An advertisement on the "Home Run Page" of the site where you can include your logo and printable coupon

NEW SIGN SPONSOR: \$350 initial fee (\$300 Renewal per year)**

TEAM SPONSOR ONLY: \$300.00**

** Please fill out North Wall Little League - Team Sponsor and New Sign Sponsor Form - 2017



NORTH WALL LITTLE LEAGUE

SPONSORSHIP ARTWORK INSTRUCTIONS:

All donations are tax deductible. Thank you for becoming a sponsor of North Wall Little League!

Please return the completed form and payment to (make checks payable to NWLL):

North Wall Little League, PO Box 1242, Wall, NJ 07719

www.northwalllittleleague.com

If you have any questions, please contact marketing@northwalllittleleague.com, 908.510.9252.

SIGN SPONSORSHIP INFORMATION

Company name/art and website to be printed on the sign:

TEAM SPONSOR INFORMATION

Name or Website to be printed on the shirt:

I want to sponsor a particular player's team (Softball or Baseball/Division/Player Name):

Email hi-res pdf, adobe illustrator or InDesign files to marketing@northwalllittleleague.com. **NOTE:** Business cards cannot be accepted as artwork. Standard turnaround is 2-3 weeks from proof approval.

Company Name _____

Contact Person _____

Mailing Address _____

Email Address _____

Phone number _____